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ZINO Society awards \$50,000 to Virticus

SEATTLE —June 16, 2010— The winner of ZINO Society’s 2010 \$50,000 **ZINO Green Investment Forum Fund** is Virticus Corporation. [Virticus](#) was one of 15 early-stage companies in the area of clean technology, energy efficiency or sustainable products or services vying for the fund.

[Virticus](#) has developed a network control system which it sells to cities, municipalities and parking lot owners as a means of reducing outdoor lighting operational costs by 30-50%.

“We’re honored to win the fund in such a competitive landscape,” noted Joe Herbst, [Virticus](#) CEO. It will help us grow our operations at a faster rate to support our strong customer demand.”

[Virticus](#) was selected after a period of due diligence by fund investors. They were competing with four other finalists selected at the March 4th **ZINO Green Investment Forum**, after all 15 entrepreneurs presented their business plans to investors. “Our fund investors were very interested in the technology [Virticus](#) demonstrated,” said Cathi Hatch, ZINO Society CEO. “The timing is ideal for cities, property managers and others who are looking for meaningful ways to save energy and money and simultaneously support global concerns regarding energy consumption.”

The other finalists competing for best investment opportunity were:

- [Canvas Solutions](#)
- [Eco Carpets](#)
- [Hydrovolts](#)
- [Nano Ice](#)

About ZINO Society

ZINO Society is a membership network that connects accredited investors with entrepreneurs seeking funding and connects people for business and social interaction, enrichment, education and commerce. Since its inception, ZINO Society has facilitated angel funding in excess of \$14.5 million for early-stage and expansion businesses. More information can be found at zinosociety.com.

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